

**Michael Graydon,
Chief Executive Officer
Food, Health & Consumer Products of Canada (FHCP)**



Michael Graydon is Chief Executive Officer of Food, Health & Consumer Products of Canada (FHCP) the national association voice of Canada's food, health and consumer products sector. A seasoned business executive, Michael has nearly 20 years of visionary CEO leadership across multiple industries, driving proactive and collaborative stakeholder engagement and consistent corporate results. Since joining FHCP (then FCPC) in 2016, his leadership has dramatically repositioned the

organization into a driving force on industry issues as diverse as Canada's Healthy Eating Strategy, free trade and tariff issues, environmental sustainability, product labelling and the changing dynamics of the supplier/retailer relationship. Michael's unique perspectives on the economic and political factors influencing the sector are regularly featured in media throughout North America. He is a strong supporter of industry/government partnership advocating industry voice and inclusion in consultations at all levels and he is a sought after speaker at high level industry events and roundtables.

Before joining FHCP, Michael was the President of Parq Holdings (PHLP). He joined PHLP in 2014 after six years at the British Columbia Lottery Corporation where he led the company to become a recognized leader in the worldwide gambling and entertainment industry. Previously, Michael held several senior roles in large corporations including CEO of Mega Group, Canada's largest retail buying company, food manufacturer J.D. Sweid, food retailer Sobeys, The Keg Restaurants and Carling O'Keefe Breweries.

His community commitments have included serving on the Advisory Board of the School of Business and Economics at Thompson Rivers University; the Board of Directors of the Interprovincial Lottery Corporation and the Board of Directors of Brand Source USA. He has also served as Vice Chair of the Canadian Chamber of Commerce and was the Co-Chair of the 2014 Grey Cup in Vancouver.