

Corporate Level \$25,000	Partner Level \$15,000	Supplier Level \$5,000	Benefit
Build Brand Awareness			
●	●	●	<b>Website promotion:</b> Your company name and logo (linked to your website) on FHCP's website – more than 96,000 total online viewers (in 2020)
●	●	●	<b>Recognition:</b> Your logo in various FHCP communication/marketing material
●	●	●	<b>Directory listing:</b> Company listing in the online Associate Brochure, plus various event-specific directory brochures
●	●	●	<b>Associate Spotlight:</b> Opportunity to spotlight your organization in Digest e-newsletter and FHCP social accounts
●	●		<b>Banner ad: Complimentary</b> banner ad in FHCP's bi-weekly e-newsletter Digest, Regulatory Review and Public Affairs Report, distributed to more than 4,500 industry leaders, including senior executives of more than 180 companies (Corporate Member - 2, Partner Member -1)
●	●		<b>Sponsorship:</b> Be part of an exclusive group for the first opportunity to sponsor FHCP events, with more than 1,200 total attendees per year
●			<b>Distinct acknowledgement:</b> Identified as a Corporate Member at all events and Board meetings
●			<b>Digital ad:</b> One <b>complimentary</b> ½ page ad in the CEO & Executive Leadership Conference Program, attended by more than 250 industry leaders
●			<b>Prime logo placement:</b> Year-round FHCP home page recognition with company logo linked to your website
Connect with Decision Makers			
●	●	●	<b>Member events:</b> <ul style="list-style-type: none"> <li>• Savings through member rates to attend FHCP events</li> <li>• Invitation to annual Associate Appreciation Lunch with FHCP Board members</li> </ul>
●	●		<b>Member outreach:</b> Access and inclusion in online member directory, with privileges to connect with key contact listings in member online database
●	●		<b>Strategic networking opportunities:</b> FHCP's annual commitment to strategically engage you with our members. Opportunities to either develop studies, benchmarks, research tools and/or participate in events, committee meetings, webinars, distribution of material, etc.
●	●		<b>Exclusive invitation: Complimentary</b> conference registration at FHCP CEO & Executive Leadership Conference, including networking opportunity with member companies (Corporate Member -2, Partner Member -1)
●			<b>Exclusive pricing:</b> Guaranteed Early Bird registration rate to all FHCP Events
Gain Industry Intelligence			
●	●	●	<b>Media news summary:</b> Receive a daily email of industry news in the media
●	●	●	<b>Exclusive member information:</b> Stay on top of policy trends and emerging issues with access to members' only bi-weekly digital newsletters and information alerts
●	●		<b>Showcase your industry expertise:</b> Share your industry knowledge by contributing to our Online Learning Series through Webinars and On-Demand Content
●	●		<b>Insider events:</b> Stay ahead of the curve with <b>complimentary</b> registration to informative, educational events (Corporate Member -2, Partner Member-1), including: <ul style="list-style-type: none"> <li>• Trade Talk Event</li> <li>• Sales &amp; Marketing Symposium</li> <li>• Supply Chain Symposium</li> </ul>
Showcase Your Value			
●	●	●	<b>Contribute content:</b> Share your expertise by contributing content to FHCP's bi-weekly newsletter publications, and website Industry Insights page
●	●		<b>Display your product or service: Complimentary</b> display/booth at all FHCP Signature events, including CEO & Executive Leadership Conference, Sales & Marketing Symposium and Supply Chain Symposium
●			<b>Speaking opportunities:</b> FHCP commitment to confirm, at minimum, one FHCP speaking opportunity at committee meetings, online, or in-person events
●			<b>Digital advertorial:</b> One <b>complimentary</b> one-page digital ad created by you and distributed by FHCP to member companies targeting key contacts

\*Note: Benefits of membership are a part of the whole and not subject to any individual item compensation if not utilized by the Associate during the contract term.