



FHCP Associate Program 2020-2021

Benefits	Supplier Member \$5,000*	Partner Member \$15,000*	Corporate Member \$25,000*
Build Brand Awareness			
Website promotion: Your company name and logo (linked to your website) on FHCP's website – more than 34,000 total online viewers	●	●	●
Recognition: Your logo featured in FHCP's annual <i>Impact Report</i> , distributed to more than 2,200 members	●	●	●
Sponsorship: Be part of an exclusive group for first opportunity to sponsor FHCP events, with more than 1,200 total attendees per year		●	●
Banner Ad: Complimentary banner ad in FHCP's bi-weekly e-newsletter, distributed to more than 2,700 industry leaders, including senior executives of more than 140 companies (Corporate Sponsor- 2, Partner -1)		●	●
Distinct acknowledgement: Identified as a Corporate Sponsor at all events and Board Meetings			●
Print ad: One complimentary ½ page ad in the CEO & Executive Leadership Conference Program, attended by more than 250 industry leaders			●
Prime logo placement: Year-round FHCP home page recognition with company logo linked to your website			●
Connect with Industry Decision Makers			
Member events: <ul style="list-style-type: none"> • Savings through member rates to attend FHCP events • Invitation to annual Associate Appreciation Lunch with FHCP Board members 	●	●	●
Member outreach: Access and inclusion in online member directory, with privileges to connect with key contact listings in member online database		●	●
Strategic networking opportunities: FHCP's annual commitment to strategically engage you with our members. Opportunities to either develop studies, benchmarks, research tools and/or participate in events, committee meetings, webinars, distribution of material etc.		●	●
Exclusive Invitation: Complimentary conference registration at FHCP CEO & Executive Leadership Conference with opportunity to attend private networking cocktail reception with Board of Directors (Corporate Sponsor -2, Partner-1)		●	●
Exclusive Pricing: Guaranteed Early Bird registration rate to all FHCP Events			●
Gain Industry Intelligence			
Contribute content: Share your expertise by contributing content to FHCP's bi-weekly newsletter, publications and website knowledge portal	●	●	●
Insider events: Stay ahead of the curve with complimentary registration to informative educational events (Corporate Sponsor -2, Partner-1), including: <ul style="list-style-type: none"> • Trade Talk Breakfast • Sales & Marketing Symposium • Supply Chain Symposium 		●	●
Showcase Your Value			
Exclusive member information: Stay on top of policy trends and emerging issues with access to members' only bi-weekly digital newsletter and information alerts	●	●	●
Display your product or service: Complimentary display/booth at all FHCP Signature events, including CEO & Executive Leadership Conference, Sales & Marketing Symposium and Supply Chain Symposium		●	●
Speaking opportunities: FHCP commitment to confirm, at minimum, one FHCP speaking opportunity at committee meetings, online, or in person events			●

***Note: Benefits of membership are a part of the whole and not subject to any individual item compensation if not utilized by the Associate during the contract term.**