

FHCP Associate Spotlight



Q1. Describe your business, your clients and the products/services you provide.

NewCold, the world's third-largest refrigerated food logistics provider, offers advanced temperature-controlled supply chain solutions. With 26 state-of-the-art, highly automated, and energy-efficient warehouses across three continents, NewCold offers a combined capacity of more than 2 million pallet positions. With a growing transport fleet, NewCold provides end-to-end supply chain solutions to leading food companies powered by proprietary technology and backed by a team of 3,000 people from over 40 cultures.

NewCold is one of the fastest-growing advanced automated warehouse and cold chain logistics companies today. We have proven, extensive experience and are dedicated to developing world-class systems that are energy-efficient and maximize productivity for food companies worldwide. NewCold is creating sustainable value chains by disrupting the conventional.

Our fully integrated end-to-end supply chain solutions include automated warehousing and transport and seamlessly integrate with our customers' ERP systems.

Our clients include some of the world's largest food producers, such as McCain Foods, Froneri, Unilever, Conagra Brands, and Trident Seafoods.

[Cold chain logistics & Advanced automated warehouse](#)

Q2. Describe how your business benefits the food, health and consumer products industry.

As industry pioneers, we deliver significant footprint, labour, and energy reductions to help customers save on warehousing costs. We develop and use our own proprietary, state-of-the-art technology – including automated storage and retrieval systems – to increase food safety, provide unparalleled supply chain traceability, and prioritize sustainability.

Q3. What innovative new products/services are you working on?

Our advanced refrigerated logistics processes are unmatched in the industry – offering cold supply chains that are sustainable, traceable, and fully integrated with our customers.

End-to-end, from factory to final destination, our cold chain is completely closed. We fully own and control every step of the process. Nothing is ever stored chilled or at ambient temperatures, ensuring that food quality and safety are never compromised.

[Technology - NewCold](#)

Q4. Tell us about your people. What sets them apart from your competition?

Discover the daily realities of our exceptional team members at NewCold. From warehouse workers to cybersecurity experts, each story highlights the individual and collective growth and achievements that shape our collaborative culture. With a commitment to innovation and sustainability, our colleagues have transformed their roles into rewarding careers within our advanced, automated food logistics environment.

[Thrive at NewCold - NewCold](#)

Q5. Tell us why your company would make a great business partner.

At NewCold, our customers are the focus of everything we do.

We cultivate long-term partnerships with our customers to help them meet evolving demands and overcome complex challenges. NewCold delivers an always-on, 24/7, high level of service to the world's largest food producers. We call it advanced food logistics. Our customers call it value, efficiency, reliability, and resilience.

Our advanced, highly automated warehouses and transport solutions cut costs, loading times, and carbon footprints. We provide end-to-end solutions that integrate seamlessly with our customers' systems. Below, you can learn more about why our customers see us as true strategic partners.

[Customer Stories - NewCold](#)

For more information, please contact [Kanishka Zohuri](#), Commercial Manager, at NewCold Canada Inc.