



About Merchandising Consultants Associates

MCA – Merchandising Consultants Associates, is a Canadian-owned, privately held, family-run Sales and Merchandising organization.

With over 36 years of experience, MCA has and continues to support leading consumer brands and retailers with retail services and in-field merchandising.

We focus on “people-first” values, agile service, and provide deep local expertise across Canada.

MCA offers in-store solutions, ensuring products are visible, compliant, and available to consumers with the right execution at the right time.

Our mission is to deliver Executional Excellence through agile in-store support, ensuring brands thrive where it counts most: in the store and in the hands of consumers.

We build long-term relationships, act with integrity, and operate as an extension of your team focusing on meaningful work for our people and measurable impact for our clients.

Our Products and Services

Coast-to-coast coverage, in all retailers in all provinces and territories:

- Retail Merchandising & Sales Execution
- In-Store Audits & Compliance Checks
- Promotional / Point-of-Sale Setup & Reporting
- Price Audits & Mystery Shopping
- Web Scraping and Competitive Intelligence
- Regional and National Field Force Coverage
- Custom Training and Onboarding
- Data & Retail Insight Reporting

By investing in people and building true partnerships, MCA keeps retail real, helping brands succeed on the shelf and creating lasting opportunities for families and communities.

Click [here](#) to learn more.