



## Your brand matters.

Enhance your company's visibility to the largest manufacturing sector in Canada.

FHCP's strategic events zero in on critical concerns vital to the success of food, health, and consumer packaged companies, aligning seamlessly with their core business objectives.

**Sponsorship now available:**



This Symposium brings together senior sales and marketing professionals in FHCP member companies to discuss best strategies, unique innovations, trends and insights from industry leaders and key influencers to help drive creative and bold ideas.

### Why Sponsor?

- Spotlight your brand's value and expertise, generating awareness for your company.
- Establish connections and network with industry professionals including influential trading partners.
- Access exclusive opportunities for product or service promotion during the event.
- Acquire new clients and cultivate long-lasting relationships.
- Strengthen and improve existing business relationships.
- Increase brand visibility and recognition within your target market.
- Position your brand as a key player and supporter within the community.

## OVER 240+ SENIOR LEADERS WILL SEE YOUR BRAND

A dynamic event for the Canadian food, health and CPG manufacturing industry provides you the ideal platform to position your company as an industry leader.

**CHOOSE  
FROM A  
VARIETY OF  
SPONSOR  
LEVELS  
TO SUIT  
YOUR  
BRAND AND  
YOUR  
BUDGET**

### **PLATINUM | \$5,500**

#### **EVENT SPONSOR**

Position your company as a leader in this industry with this premier sponsorship. Receive prime visibility, exclusive industry leadership recognition and unparalleled face-to-face engagement with key decision-makers – driving meaningful and lasting impact.

**SOLD**

### **GOLD | \$3,500**

#### **SESSION SPONSOR**

Showcase your brand alongside a captivating keynote presentation. Enjoy premium exposure during a high-profile session that commands the attention of all attendees.

**(six sessions available)**

#### **LUNCHEON SPONSOR**

Make lunchtime your time to shine. Gain exclusive branding and unique networking opportunities to leave a lasting impression on event attendees.

#### **ACTIVITY SPONSOR**

Amplify your brand by sponsoring a memorable networking or ice breaker activity. Gain visibility and engage participants in a unique and exciting way, leaving a lasting impression.

### **SILVER | \$2,500**

#### **BREAKFAST SPONSOR**

Kickstart the day with your brand front and center. Enjoy premium exposure as attendees gather to network and energize for the day's agenda.

#### **NETWORKING BREAKS**

Maximize your exposure during high-traffic networking breaks. Position your brand as attendees relax, connect and exchange ideas.

**(one networking break available)**

### **BRONZE | \$1,500**

#### **SUPPORTING SPONSOR**

Demonstrate your commitment to the industry with logo recognition and verbal acknowledgment, ensuring your brand is visible throughout the event.

### **OTHER | \$500**

#### **TABLETOP EXHIBITOR**

Showcase your products and services with a dedicated display. Build personal connections and network directly with attendees throughout the event.

**“Build Your Own” Sponsorship – We’re happy to work with you to create a package tailored to your key priorities and marketing budget.**

***All sponsorships are accepted on a first come, first serve basis.***

## FHCP EVENT SPONSORSHIP PACKAGE

	Platinum \$5,500	Gold \$3,500	Silver \$2,500	Bronze \$1,500	Tabletop \$500
Complimentary Registration	2	1	1		
Sponsor Promo Eblast	●				
Reserved Seating	●	●			
Introduce Company/Speaker	●	●			
<b>Branding and logo visibility on:</b> Enhance brand visibility on-site and digitally with prominent logos and clickable links to your website.					
<ul style="list-style-type: none"> <li>● Exclusive Signage</li> <li>● Event Web Page</li> <li>● Email Promo</li> <li>● Agenda</li> <li>● Member eNewsletter</li> <li>● Post Event Write Up</li> </ul>	●	●	●		
Recognition in on-site materials	●	●	●	●	●
Verbal Recognition at event	●	●	●	●	
Social Media Mentions	●	●	●	●	
Sponsor Badges at event	●	●	●	●	
Table Top Exhibit **	●	●	●	●	●

**\*\* Please note you must be registered for the event to participate as an exhibitor.**

Secure your sponsorship now by completing and submitting the sponsor order form.

**For more information contact:**  
**Josephine Pham, Events Director**  
 josephine.pham@fhcp.ca | 647-390-8353

# SPONSORSHIP COMMITMENT

Contact name: \_\_\_\_\_ Job title: \_\_\_\_\_

Company: \_\_\_\_\_

Company address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please reserve the following:**

2025 SALES & MARKETING SYMPOSIUM	
<b>PLATINUM — \$5,500</b> <input type="checkbox"/> Event Sponsor <b>SOLD</b>	<b>SILVER — \$2,500</b> <input type="checkbox"/> Breakfast Sponsor <input type="checkbox"/> Morning Break Sponsor <b>SOLD</b> <input type="checkbox"/> Afternoon Break Sponsor
<b>GOLD — \$3,500</b> <input type="checkbox"/> Session Sponsor <input type="checkbox"/> Lunch Sponsor <input type="checkbox"/> Activity Sponsor	<b>BRONZE — \$1,500</b> <input type="checkbox"/> Supporting Sponsor
	<b>TABLETOP EXHIBIT — \$500</b> <input type="checkbox"/> Tabletop Exhibit

**Please select one of the payment options below:**

**Payment Terms:** *Payment must be received 10 days prior to event.*

Invoice my company |  Charge my credit card:  Visa  Mastercard  Amex

Card #: \_\_\_\_\_ Expiry date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

# Our Members

FOOD, HEALTH &  
CONSUMER PRODUCTS  
OF CANADA

PRODUITS ALIMENTAIRES,  
DE SANTÉ ET DE CONSOMMATION  
DU CANADA

# FHCP PASC



# Our Members

FOOD, HEALTH & CONSUMER PRODUCTS OF CANADA

PRODUITS ALIMENTAIRES, DE SANTÉ ET DE CONSOMMATION DU CANADA



Good food, Good life

