

Why join FHCP

FOOD, HEALTH &
CONSUMER PRODUCTS
OF CANADA

Impact

As Canada's largest trade association representing food, health and consumer packaged goods, we shape and advance the issues that affect your bottom line.



Our members make up more than 75% of what is sold on store shelves. We have the size, scope and credibility to be heard by both retailers and government.

In today's marketplace we make a difference. How can we be sure? **Our membership has increased by 40% over the last three years.**

Support



Membership in FHCP gets you access to our team of leading experts who can assist with everything from **retail and regulatory insights to supply chain efficiencies to government and retail advocacy.**

We'll help you drive business efficiencies, save money and adopt best practices.

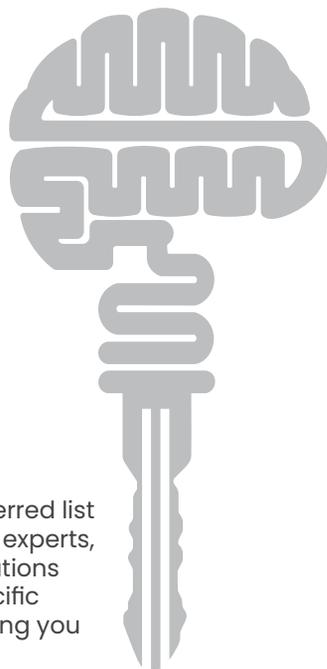
Think of us as an extension of your business. And we're only an email or phone call away.

Insight

Your business success depends on your ability to stay on top of **policy development, industry research and emerging trends.**

FHCP membership gives you exclusive access to benchmarking studies, education sessions and industry events.

Combined with our preferred list of service providers and experts, and regular communications dissecting industry-specific news, we've got everything you need. Right here.



Influence

As your advocates, we listen to your needs and then work to achieve outcomes that help you innovate, compete and grow.

From striving to achieve a fair business environment, to product labelling and overregulation leading to higher costs,

to environmental stewardship and labour concerns, we give you the power to help shape policies and practices with government and industry.

We're in the room when critical decisions are made. You should be, too.





Who's already here?

We represent the majority of **food manufacturers**, including local manufacturers who create the brands Canadians use every day. Our focus is on relentlessly advocating for the Canadian food industry – the more members we represent, the stronger our unified voice.

Many of your peers are already experiencing the tremendous benefits of FHCP membership. Isn't it time you took a seat at the table?

There's no better time to prove effectiveness than in periods of crisis. How has FHCP responded to COVID-19?

We're proud to say that we've been actively advocating for our members every day of this pandemic, influencing government policy and working with retailers on efficient and equitable solutions to problems no one could have predicted, including:

- [Reassuring the public](#) of the strength of the supply chain and [declaring our commitment](#) to keeping facilities safe, shelves stocked and Canadians fed
- Releasing [COVID-19 Operations Best Practices for Industry](#) to protect employee health and facility safety to ensure continued operations and the follow-up [Pandemic Preparedness: Operations Best Practices for Industry in Future Public Health Crises](#) to assist and inform the navigation of subsequent waves
- Creating a COVID-19 task force of members focusing on best practices across the supply chain with each of the major grocery retailers
- Conducting member-exclusive insights on how manufacturers are [dealing with record-high production](#) and the [operational realities of continued increased demand](#), and utilizing the results to work with retailers to ensure equitable solutions
- Participating in [virtual roundtables with the Ontario Premier](#) to emphasize the importance of domestic manufacturing and creating an operating environment within Canada where our members can compete and grow
- Communicating with the Prime Minister and COVID Cabinet Committee to ensure our members' concerns, and our strategic approaches to solving them, are being heard at the highest level



Ready to take the next step?

Whether you're ready to dive in or are curious to hear more on how an FHCP membership can help improve your bottom line and keep you connected to all the right people, reach out to our membership team at memberservices@fhcp.ca