

# WHY JOIN FHCP?

## IMPACT



As Canada's largest trade association, representing food, health, and consumer packaged goods, we shape and advance the issues that affect your bottom line.

**Our members make up more than 75% of what is sold on store shelves.** We have the size, scope and credibility to be heard by both retailers and government.

In today's marketplace we make a difference. How can we be sure? **Our membership has increased by 40% over the last three years.**

## SUPPORT



Membership in FHCP gets you access to our team of leading experts who can assist with everything from **retail and regulatory insights to supply chain efficiencies to government and retail advocacy.**

We'll help you drive business efficiencies, save money and adopt best-practices.

Think of us as an extension of your business. And we're only an email or phone call away.

## INSIGHT



Your business success depends on your ability to stay on top of **policy development, industry research and emerging trends.**

FHCP membership gives you exclusive access to benchmarking studies, education sessions and industry events.

Combined with our preferred list of service providers and experts, and regular communications dissecting industry-specific news, we've got everything you need. Right here.

## INFLUENCE



As your advocates, we listen to your needs and then work to achieve outcomes that help you innovate, compete and grow.

**From striving to achieve a fair business environment, to product labelling and overregulation that leads to higher costs, to environmental stewardship and labour concerns,** we give you the power to help shape policies and practices with government and industry.

We're in the room when critical decisions are made. You should be, too.

## WHO'S ALREADY HERE?

Our focus is on relentlessly advocating for the Canadian food, health and consumer product industry – the more members we represent, the stronger our unified voice.

Many of your peers, from small to mid-sized enterprises to multinational manufacturers, are already experiencing the tremendous benefits of an FHCP membership. Isn't it time you took your seat at the table?

## READY TO TAKE THE NEXT STEP?

Whether you're ready to dive in or are curious to hear more on how an FHCP membership can help improve your bottom line and keep you connected to all the right people, reach out to our membership team at [membershipservices@fhcp.ca](mailto:membershipservices@fhcp.ca).

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